

IMPACT REPORT 2022-23



Ivan, one of the promising young Surrey musicians CKT are funding through Future Talent

Our Vision and Mission

No young person in Surrey should be prevented from learning a musical instrument because their parents can't afford it.

We achieve this by providing bursaries for individual and group instrument and singing lessons and grants for music and vocal ensembles which target children and young people aged 18 or under living in Surrey whose parents have low incomes.

Bursaries

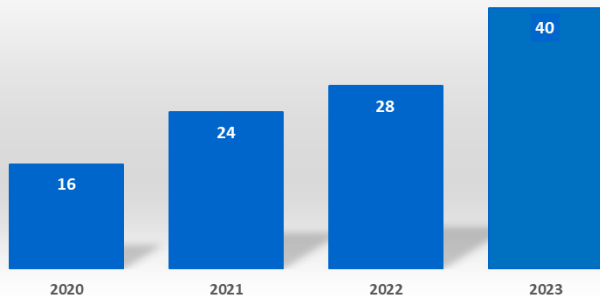
Over the course of the financial year ending 31 September 2023 we provided direct or indirect bursaries for **40** young musicians.

We continued to fund three young musicians living in Surrey through national programmes run by **Awards for Young Musicians** and **Future Talent**.



Number of Bursaries Awarded

The number of students we support has been steadily growing as more teachers find out how we can help



By the end of the academic year, we had provided funding of **£8,153** for direct bursaries, a **72% increase** over 2021-22. This year's AYM Cheryl King Trust award was given to **Rhys** aged 14 who plays the guitar (pictured right) and to **Noah** aged 16 who plays the French horn.



Projects

We were able to support two projects for a further **60** young people : a group lessons initiative which introduces children in year 4 of a Guildford primary school, and a wind ensemble in Epsom. Both projects target children whose parents are on low incomes. They bring the total number of students we have supported this year to 100.

Financials

Our total spend on direct and indirect bursaries and projects increased by **56%** to **£11,073**. Because we are run by unpaid trustees and volunteers, our overheads were only £349 meaning **97%** of total expenditure was spent on bursaries and grants.

Funding

Our primary source of funds was money raised through bucket collections, ticket sales and raffles at local concerts and gigs from choirs orchestras and bands. We raised a total of **£13,886** from 14 "give a gig" events. A highlight of the year was G Live's decision to appoint us as charity partner for their 2023/24 International Concert Series.

A Big Thank You

“The last year has been significant for the Trust. We have been able to significantly increase our direct bursaries to seed-fund some ensemble and group teaching projects, aimed at encouraging and inspiring young people to learn to play an instrument. Fortunately, this was matched by the success of “give a gig” and generous donations from our supporters. A heartfelt thanks to all of our supporters for giving more young people the chance to experience the joy of making music”.

Marianne Windham, Chair of Trustees
(right)



Growing Need

The “cost of living” crisis is increasing the number of bursary applications that we receive, including in particular from one-parent families.

We believe that many more young people do not start to learn instruments because schools and teachers are not yet aware of the financial support we offer.

Money and time allocated for classroom and out-of-school-hours music education has reduced dramatically in the last decade - particularly in schools with high free school meals and pupil premium ratios where other acute funding priorities mean there may be little or no music teaching.

Our Ambitious Plans

Against that background we aim over the next 3 years to:

- ✓ double the number of children and young people from low-income families that we support; and
- ✓ double the grant money that we provide to group teaching and ensemble projects targeting young people whose parents are on low incomes.

How Can You Help?

Our ambitious plans will require us to double the amount of funds we raise and the time and effort invested by our unpaid trustees, advisers and volunteers.

There are many different ways in which you can help including...

Money

- ✓ Making one off or regular financial donations through our web site
- ✓ Leaving a legacy in your will

Fund Raising Music Events

- ✓ Giving more gigs and concerts – whether through bucket collections, raffles, donating ticket proceeds or optional donations upon ticket purchases
- ✓ Do you know a choir, orchestra, band, festival, private school that you could encourage to “give a gig”?

Time

- ✓ Could you commit some of your time to help us? All volunteers with a passion for music are welcome.
- ✓ We are particularly keen to hear from people with backgrounds in music education, marketing and communications, grant administration, graphic design, fund raising and finance and accounting.



Daniel who we supported for a number of years.

Do get in touch if you'd like to learn more...

Visit our web site : www.cherylkingtrust.org.uk

Or email us at : info@cherylkingtrust.org.uk